

# It Pays to be a Member!



# The Value of MEMBERSHIP in your

# Home Builders Association

## By the Numbers



**\$6,160**

*average savings per housing start*

The amount saved for members through the NAHB's advocacy on the legislative, codes, regulatory, and legal fronts in 2024

**\$30,750+**

*estimated savings per home*

Savings as a result of HBASC's interventions during the 2024 SC Legislative Session. The HBASC actively worked to ensure that the construction industry remained open for business!

**\$500**

*minimum savings each year*

HBA members can save by taking advantage of discounted products, services, and rebate programs.

## Three Memberships In One!



Your investment in the residential construction industry as a member of your home builders association is a great value.

Your membership in the federation that consists of National Association of Home Builders (NAHB), Home Builders Association of South Carolina (HBASC) and your local home builders association (HBA) gives us strength in numbers and a strong voice at City Hall, the State Capitol, and in Washington, D.C.

The HBASC has **15 local HBAs** and more than **3,500 members** across South Carolina. Representing over **42,000 jobs** and more than **\$14 billion** annually in the SC economy, the state and local associations play a crucial role in providing housing for the Palmetto State.

The NAHB has almost **140,000 members nationwide**.

## Make the Most of Your Membership!

Take advantage of the resources that are available to you as a member of the federation. A wealth of news and information is available 365/24/7 at: [NAHB.org](http://NAHB.org), [HBAofSC.com](http://HBAofSC.com), and your local HBA's website.



# Benefits

## HBA membership provides you with many benefits.

1

**Legislative and Regulatory Advocacy at all levels of government.** Local, state and federal. From building permitting and development, to statewide tax issues, to federal safety regulation, your membership gives you a voice before your elected and appointed officials from City Hall to the SC Legislature to the US Congress.

2

**Credibility.** Membership identifies you as an industry professional and demonstrates your initiative, engagement in the industry, and commitment to staying abreast of current developments in the market.

3

**A Competitive Edge.** Stay on top of the latest industry innovations, news and information that may inspire ideas to help you grow your business: industry specific education and members only publications that provide you with breaking news and current, relevant information.

4

**Community Support.** Our members and associations have a proud history of giving back in a variety of ways, and our volunteer members contribute their substantial resources to making their communities better places in which to live, work and play. Outreach includes: student scholarship programs; charity building and remodeling projects; and raising hundreds of thousands of dollars every year to support local charitable efforts.

5

**Expand Your Professional Network.** Membership affords you numerous opportunities to connect with other residential construction industry professionals. Bring awareness to your company and learn what your peers are doing at events that include membership meetings, business after hours mixers, state and national meetings, conferences and trade shows.

## Member Discounts & Programs



MEMBER REBATE PROGRAM



625 Taylor Street  
Columbia, SC 29201  
(803) 771-7408  
HBAofSC.com

# Advocacy



**HBASC**

## Grassroots Advocacy

*gives you immediate access to decision makers to support HBASC's government relations efforts. Your participation in Voter Voice enables the legislative team to implement a coordinated communication and grassroots advocacy campaign through email, e-newsletters and alert messages. You can quickly and easily participate in the legislative process!*

## Affiliate Programs of the HBASC

SC Builders PAC, SC's political action committee, is an essential part of the advocacy program. SC Builders PAC provides contributions in support of pro-housing candidates to local and statewide offices, as well as to the SC Legislature. Visit [hbaofsc.com/sc-builders-PAC](http://hbaofsc.com/sc-builders-PAC) for more information or to make a donation.



Southern Builders Network is a highly intensive, comprehensive educational experience reserved for home building professionals. Southern Builders Network provides the perfect platform to meet with the state's leading suppliers, service providers, trade contractors, distributors and national brands.



**southern  
builders network**

SC Builders Care. HBA members strive to build a better future through active participation in community service projects that support and promote the physical, emotional, and social well-being of South Carolina families. Local associations all work to support and develop the future of SC's construction workforce.



## Welcome to the Federation!

Members automatically receive local HBA and HBASC print and e-publications, including South Carolina Builder Journal Magazine and the weekly Builder News Network. You will also receive NAHB's Builder Magazine, but you must sign up to receive NAHB's various e-publications.

Your local HBA, HBASC and NAHB hold many committee and board meetings each year. If you're interested in the governance of your association, or if you're looking for a way to get to know your peers who share similar interests, join a committee.

To learn about all the ways you can become involved – from social to business enhancing activities – contact your local HBA executive officer, HBASC or NAHB.



# Local HBA



The Home Builders Association of South Carolina has 15 local home builders associations and more than 3,000 members across South Carolina. Membership begins at the local HBA level, so please contact the HBA in your area to join or for more information about how your membership can work for you.

Home Builders Association of Aiken County  
803-646-9706  
aikenbuilders.com

Home Builders Association of Anderson  
864-226-0347  
hbaofanderson.com

Charleston Home Builders Association  
(Berkley, Charleston & Dorchester)  
843-572-1414  
charlestonhomebuilders.org

Home Builders Association of Cherokee County  
864-489-3477

Building Industry Association of  
Central South Carolina  
(Newberry, Fairfield, Lexington, Richland, Kershaw,  
Sumter & Clarendon)  
803-256-6238  
columbiabuilders.com

Home Builders Association of Greenville  
(Pickens, Greenville & Laurens)  
864-254-0133  
hbaofgreenville.com

Hilton Head Area Home Builders Association  
(Beaufort, Colleton, Hampton & Jasper)  
843-681-9240  
hhahba.com

Horry-Georgetown Home Builders Association  
843-438-4124  
hghba.com

Lakelands Home Builders Association  
(Abbeville, Greenwood, McCormick & Saluda)  
864-229-7722  
lakelandshba.com

Home Builders Association of Lancaster County  
803-285-2600

Home Builders Association of Oconee  
864-882-1657  
oconeehba.org




Home Builders Association of  
Orangeburg-Bamberg-Calhoun  
(Orangeburg, Calhoun, Bamberg, Barnwell & Allendale)  
803-534-7274

Home Builders Association of the Greater Pee Dee  
(Darlington, Marion & Florence)  
843-665-5885  
hbapeedee.com


Home Builders Association of Greater Spartanburg  
(Spartanburg & Union)  
864-583-5471  
hbaspartanburg.com

Home Builders Association of York County  
803-328-8460  
hbayc.com

## AUTO

COMPANY	SAVINGS	PRODUCTS	INFO
 <b>BMW</b>	Earn up to \$1,500 on a new BMW or up to \$500 on a new MINI	BMW	<a href="http://memberdeals.com/nahb/shopping.php?action=view&amp;sub=bmw&amp;login=1">memberdeals.com/nahb/shopping.php?action=view&amp;sub=bmw&amp;login=1</a>
 <b>GOODYEAR</b>	Members must log into NAHB.org to save 15% on Goodyear Tires.	Goodyear Tires & Services	<a href="http://nahb.org/goodyear">nahb.org/goodyear</a>
 <b>NISSAN</b>	Save \$450 to \$3,800 on sedans, crossovers, SUVs and trucks.	Nissan	<a href="http://nahb.org/nissan">nahb.org/nissan</a>






## BUILDING MATERIALS

COMPANY	SAVINGS	PRODUCTS	INFO
 <b>LOWE'S</b>	5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method.	Building Materials	<a href="http://lowes.com/nahb">lowes.com/nahb</a> 877-435-2440

## WIRELESS

COMPANY	SAVINGS	PRODUCTS	INFO
 <b>T-MOBILE</b>	Save 12% on wireless.	Cell Phones, Internet, Plans & More	<a href="http://nahb.org/t-mobile">nahb.org/t-mobile</a>

## TRAVEL & ENTERTAINMENT


COMPANY	SAVINGS	PRODUCTS	INFO
 <b>AVIS</b>	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	<a href="http://avis.com/nahb">avis.com/nahb</a> 800-331-1212 AWD #G572900
 <b>BUDGET</b>	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	<a href="http://budget.com/nahb">budget.com/nahb</a> 800-283-4387 BCD #Z536900
 <b>HOTELPLANNER</b>	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	<a href="http://nahb.hotelplanner.com">nahb.hotelplanner.com</a> 800-497-2175
 <b>MEMBER DEALS</b> <small>EXCLUSIVE MEMBER ONLY OFFERS</small>	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks & Gift Cards	<a href="http://memberdeals.com/nahb/?login=1">memberdeals.com/nahb/?login=1</a> 877-579-1201
 <b>SAM'S CLUB</b>	Save over 60% on a new membership plus receive travel and entertainment credit	Club Membership	<a href="http://memberdeals.com/nahb/packages.php?sub=packages&amp;action=view&amp;id=3291&amp;login=1">memberdeals.com/nahb/packages.php?sub=packages&amp;action=view&amp;id=3291&amp;login=1</a>

## Health & Wellness

COMPANY	SAVINGS	PRODUCTS	INFO
 <b>ACTIVE &amp; FIT DIRECT</b>	Find your perfect gym for \$28/month.	Fitness Membership	<a href="http://nahb.org/AFD">nahb.org/AFD</a>

NAHB Members Saved over **\$40,000,000** last year


## FUEL

COMPANY	SAVINGS	PRODUCTS	INFO
 <b>VOYAGER</b>	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings & Fleet Management	<a href="http://usbank.com/splash/corporate-payments/transportation/nahb.html">usbank.com/splash/corporate-payments/transportation/nahb.html</a>







## BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
 <b>DELL</b>	Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	<a href="http://dell.com/nahb">dell.com/nahb</a> 800-757-8442
 <b>ODP BUSINESS SOLUTIONS</b>	Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	<a href="http://officediscounts.org/nahb">officediscounts.org/nahb</a> 855-337-6811 x2897
 <b>UPS SHIPPING</b>	Flat-rate pricing. 65% discount for next day shipping, 42% for ground commercial/residential.	Business Shipping	<a href="http://1800members.com/nahb">1800members.com/nahb</a> 800-MEMBERS
 <b>YRC FREIGHT</b>	At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	<a href="http://1800members.com/nahb">1800members.com/nahb</a> 800-MEMBERS
 <b>RINGCENTRAL</b>	Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message, Video & Phone	<a href="http://ringcentral.com/nahb">ringcentral.com/nahb</a> 800-417 0930
 <b>HEARTLAND</b>	Merchant processing and payroll solutions at reduced fees for NAHB Members	Payment & POS Solutions	<a href="http://go.heartlandpaymentsystems.com/nahb">go.heartlandpaymentsystems.com/nahb</a> 800-613-0148

## INSURANCE

COMPANY	SAVINGS	PRODUCTS	INFO
 <b>FARMERS INSURANCE</b>	Choose an insurance plan that fits you and save at least 10%.	Personal & Business Insurance Needs	<a href="http://farmersinsurancechoice.com/nahb">farmersinsurancechoice.com/nahb</a> 888-528-0530

## NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
 <b>NAHB INTERNATIONAL BUILDERS' SHOW®</b>	Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	<a href="http://buildersshow.com">buildersshow.com</a>
 <b>STRUCTURE PRODUCTIONS</b>	Discounts on professional video and television production services.	Visual Media	<a href="http://structure-productions.com">structure-productions.com</a>
 <b>NAHB CONTRACTS</b>	Up to 30% off contract rates.	Legal	<a href="http://nahb.org/nahbcontracts">nahb.org/nahbcontracts</a>
 <b>HOUSINGECONOMICS</b>	\$100 off annual subscription.	Economic & Housing Data	<a href="http://housingeconomics.com">housingeconomics.com</a>
 <b>BUILDERBOOKS</b>	10% off books. Up to 45% off research.	Books	<a href="http://builderbooks.com">builderbooks.com</a>
 <b>ONLINE EDUCATION</b>	Up to 30% off webinars; Up to 50% off online courses.	Education	<a href="http://nahb.org/education">nahb.org/education</a>

\*Discounts are as of 12/31/24 & subject to change at any time. Visit [nahb.org/savings](http://nahb.org/savings) for latest deals & limited time offers.



# HEALTHCARE PLAN

Another  
tool for your  
company toolbox!



**HIGH VALUE | INCREASED CHOICE | FLEXIBILITY**

**The HBASC Healthcare plan provides high value, increased choice and increased flexibility. New plans are available now.**

### Why Join?

The HBA of SC Benefits Trust includes group health insurance underwritten by Blue Cross and Blue Shield of S.C. This gives even small employers the benefits of a Large Group plan. The strength of the Home Builders Association Healthcare Plan allows members to save on healthcare costs now and in the future.

### Key Benefits for Employers:

- Attract and retain employees with a competitive benefits package
- Medical, Dental, and Vision plans available
- Affordable Cost - association buying power
- Composite rates for each employer (Employee Only, Employee/Spouse, Employee/Children, Employee/Family)
- 18 Plans to choose from
- You set eligibility waiting period and contributions

### Employee Benefits Include:

- "All inclusive" office visit co-pays
- Routine health exams covered
- Chiropractic and preventative vision included
- My Health Toolkit - information, wellness initiatives, discounts



### More information?

A number of approved agencies can quote plan pricing and answer your questions.

**Get started at [hbaofsc.com/healthcare](http://hbaofsc.com/healthcare)**



# TOP 10 REASONS TO JOIN THE HBAofSC Group Insurance Trust

## 1 LOCAL REPRESENTATION/FOCUS

- » HBAofSC Trust is operated for and by South Carolina home builders.
- » Be involved in the decision making process at your individual group level, as well as the Trust level, and control your benefits decision.

## 2 SINGLE SOURCE SOLUTIONS

- » All benefits information is entered into one system and displayed on one bill.
- » One stop shop for ERISA, HIPAA & COBRA services, benefits enrollment & eligibility, as well as all of your compliance needs. No more hiring multiple firms with separate systems to manage your ACA obligations!

## 3 PLAN DESIGN FLEXIBILITY

- » Maintain control of your plan design.
- » Customize your medical plan and choose from numerous dental, vision, STD, LTD, and life plan options.
- » Your plan remains fully insured without the worry of potential premium increases associated with ACA and Community Rating.

## 4 CUTTING EDGE TECHNOLOGY

- » Access to the best benefits administration technology and compliance technology available in the marketplace.
- » Improve the efficiency of your benefits team by easing their administrative burden.
- » All information is stored and transferred in a secure environment, which means your personal data is safe.

## 5 INTEGRATED COMPLIANCE ASSISTANCE

- » HBAofSC Trust has the ability to facilitate ACA reporting requirements such as 1095, 1096, 6065, and 6066.
- » Receive customizable reminders for compliance requirements via **Compliance**dashboard®.

## 6 FINANCIAL SOUNDNESS AND TRANSPARENCY

- » HBAofSC Trust is fully underwritten, which means you get the best of both worlds: premiums based on your employees' experience, plus the protections of pooling together with other building-related and land development companies to provide long-term rating stability and more predictable renewals.
- » This fully insured environment means no more worrying about cash flow issues and potential risk associated with a self-insured plan.

## 7 THE LARGEST PPO NETWORK: BCBS

- » Get access to the deepest discounts in the state of South Carolina and the U.S.
- » Your employees and their families will not have to worry about accessing high quality healthcare when it matters most.
- » You no longer have to wonder whether you are paying a fair price for healthcare services within the Blue Cross Blue Shield network.

## 8 ATTENTIVE CUSTOMER SERVICE

- » Your Account Manager will learn about your group and work to build a personal relationship with you.
- » Your staff can call on one reliable person with intimate knowledge of your eligibility, billing, accounting, benefits, and wellness.

## 9 PREMIUM SAVINGS

- » The HBAofSC Trust helps employers access better benefits and premium savings through the economies available in association health plans.

## 10 HBAofSC MEMBER BENEFITS

- » When you join HBAofSC Trust, you gain access to unparalleled advocacy, programs, training, and strategic connections.



# Want To Start Getting Money Back For Products You Already Use?



FREE MEMBER BENEFIT OF YOUR STATE & LOCAL HBA

[HBArebates.com](https://HBArebates.com)

## EASY TO PARTICIPATE!

IF YOU USE ANY OF OUR

PARTICIPATING  
MANUFACTURERS

THE AVERAGE REBATE PER  
BUILDER/REMODELER COMPANY  
WHO PARTICIPATED IN 2023 WAS:

# \$1,586.75

- 1 Register
- 2 Submit a Rebate Claim
- 3 Receive a Rebate Check





National  
Purchasing  
Partners



# Sign Up with NPP for Free!

Access These Discounts and More!



NPP members enjoy exclusive offers and negotiated pricing from brands like these:



## Get Started!

Sign up to get access to these discounts.

[mynpp.com/hbaofsc/](https://mynpp.com/hbaofsc/)





## What is a BPA?

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BPA stands for Business Diagnostic & Plan of Actions, and is an exclusive and private business planning tool from Small Business Growth Partners, developed through focusing on the issues of builders, remodelers, HBA Associate members and how to solve them.

Your BPA will include a detailed and comprehensive analysis of your business, including an internal website and online review of your company. SBGP also analyzes your marketing, sales and sales process, your team communication structure, hiring process & talent acquisition strategies, your financials and financial tracking processes and strategic planning.

Through a six step process, we identify what is working, note what is not, ask a litany of questions, disseminate and fully document everything that is discovered. Finally, we conduct DISC Profile and Motivational Assessments with you and up to 6 (six) members of your management team (including a team “scatter chart”) and blend the results into your BPA. These assessments are also compliments of SBGP and the Home Building Association of South Carolina, to truly personalize your Plan.

The deliverable is an extremely accurate and personalized 30+ page, step-by-step 3 month, 12 month & 3 year Plan for you and your business.



# SBGP and the HBA of South Carolina Pilot: FAQ's

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## ***Who is SBGP?***

Small Business Growth Partners is a national and private small business growth firm. We specialize in working with state home building associations and focus on helping to grow builders, remodelers, and HBA Associate members. We also operate as business owner “talent scouts”, and through our BPA Creation Process, only offer a small percentage of BPA recipients’ candidacy to one of our mentorship programs.

## ***What is a BPA?***

BPA stands for Business Diagnostic and Plan of Actions, and is a 12-month business “Plan of Actions” for you and your Company, broken down by the disciplines of business. Marketing, Sales, Operations, People, Finance & Processes. Through the Pilot Program, you will also receive a full DISC/Motivational profile on yourself, and up to 5 (five) key employees (an HBA member favorite). The deliverable is a highly researched, extremely clear and actionable 30+ page “road map” for you and your business. The BPA will also be fully explained to you in a 1.5-hour BPA out brief with two executive coaches.

## ***Why are we doing a Pilot?***

Besides working with a limited number of highly reputable banks, law and accounting firms, we work most actively with State Home Building Associations. To make sure our Business Diagnostic and Plan of Actions [BPA] is a valuable addition to your HBA’s member benefits, we test the BPA with 50 (fifty) Home Building Association of South Carolina members and analyze the results. If the feedback is overwhelmingly positive, the BPA becomes a permanent addition to the State’s benefit program, at no cost to you or the members of your HBA.

## ***Who will get the most benefit from a BPA?***

- You are considering Succession Planning
- You have hit a growth ceiling, where lack of systems is starting to show in your company with mistakes, and miscommunication (internally, and with customers and prospects)
- You aren’t clear on a strategic direction for your company (nor are your employees)
- You can’t seem to find the right people, and are having team cohesion issues
- You get a lot of calls, but not many turn into sales
- You are generating great sales, but the profit is not there at the end of the month
- You are trying to drive the business forward, but keep getting pulled back into the daily operations, and still act as the chief “firefighter” and problem solver
- You are becoming burnt out, working more and seeming to accomplish less

## ***What will it cost?***

The BPA and BPA Process is priced at \$4,200 for the general public (as a one-time transaction). For Home Building Association of South Carolina members, it is paid for 100% through our Pilot Program. All we ask from you is 4 to 5 hours of your time spread over 3-4 weeks.

# Redeeming Your 2023 BPA Is Easy



**CLICK HERE TO REDEEM**

INCLUDED 100% WITH YOUR  
HBASC MEMBER BENEFITS



**MARKETING + LEAD FLOW**



**SALES + SALES PROCESS**



**MARGINS + PROFITABILITY**



**TEAM, HIRING + COMMUNICATION**



**PROCESS + SYSTEMS**



**SUCCESSION PLANNING**

## What is a Business Plan of Action?

- We look at the “big picture” of your business. We identify what is working, note what is not, and document everything we uncover, in an unbiased fashion
- We conduct an analysis of your team and team acquisition system, including full DISC/Motivator assessments for key team members. The results of the assessments, including a team personality mapping grid, will also be included in your final plan. (max of 6 per BPA)
- We create a time-based and action-driven plan, broken down into the 8 disciplines/pillars of the industry.
- We provide unique ideas and strategies for your sales process and system, marketing, internal processes, cash flow tracking, and more. At the end of our process, you can expect an accurate, personalized, step-by-step plan that’s tailored to your needs.



Trusted By The HBASC

Small Business Growth Partner’s services are not available to the general public. Eligibility is reserved solely for active HBASC members — for no additional cost. Developed through focusing on the issues of small business builders, remodelers, and trade companies, your BPA will include a detailed and comprehensive analysis of your business.

TESTIMONIALS



REDEEM BPA





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## 23 Member Exclusives

The NAHB Member Savings Program continues to make a big impact in boosting members' bottom lines. Through the exclusive discounts from a variety of leading companies, NAHB members saved an estimated total of \$40 million in 2024.



## Lowe's Building Materials

5% off in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA).  
5-10% off online orders using any payment method  
VISIT [Lowe's.com/nahb](https://www.lowes.com/nahb)



## Discounts

Verizon

Save on products for your business and employees through your association's partnership with NPP. Membership is free. Including; Wireless Voice & Data Services for Your Business  
-22% off monthly access fees for eligible members  
-35% discount on select accessories  
-Special promotions on equipment  
VISIT <https://mynpp.com/association/hbaofsc/>



## Workers Comp

Builders Mutual

**At work with you.**  
Affordable workers' compensation and general liability insurance from the industry experts.  
-Preferred pricing may be considered for HBA members with monthly self-reporting payment plans and no down payment.  
-Consistently distributed over \$48 million in dividends to eligible policy holders.  
-Nearly 30 years dedicated solely to the construction industry with an "A" A.M. Best Rating.

## Healthcare



HBASC Group Insurance Trust

BlueCross BlueShield of South Carolina

The HBASC Group Insurance Trust helps qualifying HBA members access better healthcare benefits and premium savings through the economies available in Association health plans. The Trust is fully underwritten, which means you receive long-term rating and renewal stability.

# \$1,586



## HBA Rebates

Want to get money back for products you already use? The average rebate per builder/remodeler company who participated in 2024 was: **\$1,528.**  
VISIT [HBARebates.com](https://www.hbarebates.com)

## Growth



Business Growth Partners specialize in helping builders, remodelers and associate members grow, systematize and streamline their businesses and, in the process, help them increase their bottom line. The cost of a BPA and the BPA Process is \$4,200 for the general public (as a one-time transaction). For Home Builders Association of South Carolina members, it is paid for 100% through our Pilot Program.  
VISIT [SBGPINC.COM](https://www.sbgpinc.com)

**YOUR HBA MEMBERSHIP  
MAKES A DIFFERENCE!**

## CONTACT US

[HBAofSC.com](https://www.hbaofsc.com)  
[info@hbaofsc.com](mailto:info@hbaofsc.com)

# We're in business to keep you in business.



Responsible for more than **fifty** building code modifications to the 2021 IRC: Saving tens of thousands of dollars per house!

**BE PRO BE PROUD**  
BEPROBEPROUDSC.ORG

Helped fund and build the successful Be Pro Be Proud S.C. initiative to bring a new generation of PRIDE, PROGRESS & PROFESSIONALS to S.C.'s skilled workforce.



Affordable Housing?

Your HBA has continued to stand against attempts to legalize inclusionary zoning. Studies reveal the price of new homes in the median city increased by \$22,000 to \$44,000 with these "affordable housing" practices.



Passed a budget proviso for state-specific high wind and seismic zone mapping: Over \$150 million in annual savings!

In 2024, the Home Builders Association of S.C. (HBASC) worked diligently to advance the issues most important to the S.C. industry and our members. The HBASC was actively engaged with more than 525 bills to promote and protect the vital work of homebuilders and developers across South Carolina. Our efforts included: building codes, builders licensing, workforce development, local government policies, impact fees, heirs property, low income housing, and septic tank policies.

All our efforts have saved the home building industry more than \$1.2 billion in 2024.

Your HBA membership saved more than \$30,700 in added costs per new house in S.C.!

Your HBA influences government on all levels. Our goal is to protect all housing and to stop needless regulatory costs, which ultimately trickles down and effects everyone who works in the home building.

If you know of someone who makes their living in the construction industry, but is not a member ask them why. Keep our industry strong and ask that they join the HBA today to make sure they have a job tomorrow!



Your HBA membership **MAKES** a DIFFERENCE!

