

2023 BIA of Central SC Marketing & Sponsorship Opportunities

To register for any of the following programs or opportunities, check off the options that interest you and return the form to the BIA. Some sponsorships are limited and may not be available at the time we receive your form.

Membership Touch System

- Yearlong Sponsor - \$2,000

State Convention Columbia Dinner

- Grand Sponsor - \$1,400
- Sponsor - \$600

BIG THURSDAY Rivalry Party

- Championship Sponsor - \$2,000
- Heisman Sponsor - \$1,000
- MVP Sponsor - \$500

BIA Corn Hole Tournament

- Presenting Sponsors - \$1,000
- Company Tent - \$300

Builder Speed Networking

- Sponsor - \$1,500

BIA Clay Shoot

- Presenting Sponsor - \$3,000
- Tournament Sponsor - \$1,000
- Station Sponsor - \$400

Midlands Real Estate Forecast

- Reception Sponsor - \$2,000
- Premier Sponsor - \$1,500
- Headline Sponsor - \$1,000
- General Sponsor - \$500

President's Reception for New Members

- Reception Sponsor - \$300 each
- Reception Sponsor - \$800 all three

BIA Membership Meetings

- Gold Sponsor - \$1,500
- Silver Sponsor - \$600
- Bronze Sponsor - \$300
- Month Preference: _____

Table Top Night

- Sponsor \$500

Builders Day at the Capitol

- Sponsor \$1,000

Builder/REALTOR Fish Fry

- Venue Sponsor - \$1,500
- Entertainment Sponsor - \$1,000
- Bar Sponsor - \$500

Remodelers Council Meetings

- Remodelers Quarterly Meeting Sponsor - \$400

High Performance Building Council

- HPBC Membership Meeting - \$400
- HPBC Power Lunch - \$400

SMC Quarterly Meetings

- SMC Presenting Sponsor - \$1,250 (1/quarter)
- SMC Gold Sponsor - \$500
- SMC Silver Sponsor - \$250
- SMC Know & Grow Event Sponsor – Location/Food
- SMC Cocktails & Connections Sponsor - \$500 ++

SMC Know and Grow

- Sponsor – Cost of Location/Breakfast

SMC Chili Cookoff

- Presenting Sponsor - \$3,500
- Beverage Sponsor - \$1,000
- Best Booth Award - \$1,000 (1)
- People's Choice Award - \$1,000 (1)
- Best Dang Chili Award - \$1,000 (1)

Bus Trip to Washington, DC

- Bus Sponsors - \$4,000
- Cocktail & Dinner Sponsor - \$3,000 (1)
- Capitol Hill Sponsors - \$2,000

BIA Golf Classic

- Presenting Sponsor - \$15,000+
- Platinum Tournament Sponsor - \$6,000
- Diamond Tournament Sponsor - \$3,000
- Gold Level - \$1,500
- Silver Level - \$750
- Bronze Level - \$500
- Beverage Cart Sponsor - \$750 (4)
- Reception Sponsor – Bid: _____ (Min. \$1000)
- Wacky Game/Poker Run Sponsor - \$500

2023 BIA Holiday Ball

- Platinum - \$4,000
- Diamond - \$2,200
- Gold - \$1,150 Bar - \$3,000
- Silver - \$600 Band - \$3,000
- Pre-Party Sponsors - \$1,000
- Residential Builder of the Year - \$800 (1)
- Commercial Builder of the Year - \$800 (1)
- Associate Member of the Year - \$800 (1)
- Trade Partner of the Year - \$800 (1)
- Richard N. Sandler Award - \$800 (1)

M.P. Nieri Bass Classic

Title Sponsor - \$5,000 **SOLD!**

- Weigh-in Sponsor - \$2,000 (1)
- Dinner Sponsor - \$1,000 (1)
- Breakfast Sponsor - \$1,000 (1)
- Beverage Sponsors - \$1,000
- Fishin' Sponsor - \$400

Building & Remodeling Awards

- Award Sponsors - \$1,000

REGAL Awards

- Platinum - \$5,500
- Diamond - \$4,000
- Emerald - \$3,000
- Gold - \$2,500
- Silver - \$1,000
- Bronze - \$750
- Lounge Sponsor - \$5,000 (1)
- Entertainment/Music - \$2,500 (1)
- Step and Repeat - \$3,500 (once)/\$2,500 (mult.)
- Bar Sponsor - \$3,000 (1)
- Dessert Sponsor- \$3,000 (1)
- Photography Sponsor - \$1,500 (1)
- Restroom Sponsor - \$500 (1)

BIA Website

- Website Sponsor - \$1,000/year
- Home Page Ad
 - \$120/mo. \$1,000/year
- Interior Banner Ad
 - \$60/mo. \$150/3-mo. \$550/year

E-newsletters

- Blueprint E-xpress - \$200/month
- Blueprint E-xpress - \$1,500/year
- Economic Quarterly Review - \$200/issue
 - __ 1st __ 2nd __ 3rd __ 4th Quarter

Carolina Classic Home & Garden Show

- Title Sponsor - \$15,000 **SOLD!**
- Admission Sponsor - \$5,000 **SOLD!**
- Beer Garden Sponsor - \$5,000
- Music Stage Sponsors - \$1,000
- Member Preview Night - \$3,500
- Member Preview Bar - \$2,500
- Corporate: _ \$2,500 _ \$1,000 _ \$500 _ \$300
- Exhibitor Badge Lanyard - \$500+

TOUR OF HOMES

- Featured Home Position: \$500 ea.; multi-discount
- Featured Neighborhood: \$1,000 ea.
- Featured Apartment/Senior Community - \$1,000
- Website Sponsor: \$750
- Business Map Listing: \$250

Company Name: _____

Billing Contact: _____ E-mail: _____

Office Phone: _____ Other Phone: _____

Mailing Address: _____
Street/P.O. Box City State Zip

Payment Options:

- __ Single Payment (now) __ Two Payments (one now and one in June 2023)
- __ Quarterly Payments (Jan, Apr, Jul, Oct) __ Other

Payment Method: __ Check __ Credit Card

Please return completed form to:

BIA of Central SC, 625 Taylor St., Columbia, SC 29201
 Fax to (803) 779-0635 E-mail to:
info@columbiabuilders.com

Questions? Please call us at (803) 256-6238

For Office Use Only:
Date Received: _____
Invoice #: _____
BIA Elite Level:
__ \$5,000 - \$9,999 __ \$10,000 - \$14,999
__ \$15,000 - \$19,999 __ \$20,000+